



Senior Eco-Nect

SENIOR ECO-NECT is a HORIZON EUROPE project which aims to support the emergence and the development of European ecosystems dedicated to silver and ageing economy

PROJECT START:
July 1st, 2022

DURATION:
24 months

LEAD PARTNER:
**Eurasanté/Eurasenior
(France)**

The overall objective of Senior Eco-Nect project is to prepare a joint action plan to support the emergence and the development of European ECOsystems dedicated to silver and ageing ECONomy as well as ensuring the inclusivity and interconNECTivity between all the key innovation stakeholders of the sector and cross-sectors.

IN PARTNERSHIP WITH:



THE OBJECTIVES:



Support the **emergence, growth, efficiency, and inter-connection** of at least four European ecosystems dedicated to active & health ageing.



Unlock the full **potential of the silver economy sector** by integrating **key transversal areas** targeting the ageing population beyond the scope of health and care.



Ensure **inclusiveness and interconnectivity** between the **key innovation players** from across the quadruple helix around the sector of silver economy at the **local, regional, national, and European** levels and beyond.



Increase the **efficiency and innovation potential of silver economy innovators and projects** by addressing key challenges and exploiting the opportunities offered by this sector.



Encouraging **synergies and complementarities** between Senior Eco-Nect Joint Action Plan and the innovation programmes of public authorities.

PHOTO

CONTACT:

Caroline Weste
Office
cweste@email.com